



**2015 October Board Meeting**  
October 18, 2015; Double Tree Hotel, Syracuse

President Cerullo thanked the Meetings Committee, Sue Mager, Linda Winston and Kathy Cerullo, for the preparations for this meeting.

Timekeeper-Fran Ferrari, Page-Donaldy Hover, Parliamentarian-Susan Fayle, Credentials Chair-Robin Bridson.

President Cerullo called the meeting to order at 10:15a.m. and declared a quorum with 17 Board members present.

Sue Mager moved up to Membership Chair.

All stood for the Pledge of Allegiance.

The meeting agenda appeared on page 7 of the Program Book.

**MOTION 15-62 Made by Theresa Fazzolari, seconded by Linda Przepasniak, that the agenda be approved, with changes, and with the understanding that the president is empowered to make further changes if needed. The motion carried.**

Board Meeting rules, on page 9 of the Program Book, were adopted.

Secretary Carlin read the actions of the Executive Committee since the board meeting of May 31, 2015.

**MOTION 15-63 made by Debra Carlin, seconded by Theresa Fazzolari, to approve the minutes of the May 31, 2015 Post Conference Board meeting as written. The motion carried.**

Treasurer Mary Stelley presented the financial reports as of September 30, 2015 and the report will be filed for audit.

President Elect Theresa Fazzolari gave an addendum to her report and awaits additional information for the Leadership Directory.

President Elect Theresa Fazzolari assumed the chair for the purpose of the President's report.

President Renee Cerullo stated that all meetings for this year have been scheduled. Reminds members to pay their dues and follow up with other members to do the same. Noted that help is needed for the Marketing and Social Media committee. Information offered at this meeting will be electronically available to members.

Bylaws Chair Neale Steiniger gave an addendum to her report. Thanks were extended to chapters that have submitted, and received approval, of their bylaws and to those chapters in the process.

PPD Chair Gale Cohen reported that information are out to the chapters.

Sue Mager reported that the free membership offered at the state fair was not taken. The bylaws changes that affect membership were reviewed.

Katharine Smith Communications stressed the importance of branding. Renee will set up Facebook pages for chapters when requested. Constant contact is available for use by local chapters.

**Motion 15-64 made by Katharine Smith that the Communications Committee recommends to the Board of directors that they choose one of the following three names - Achieve, Spotlight, or Women Link. The motion was referred back to the Communications Committee.**

**Motion 15-65 made by Linda Winston, Seconded by Ramona Gallagher, to refer current discussion regarding the naming of NIKE back to the Communications Committee for considerations and representing to the board in April. The motion carried.**

Diane Dinsmore spoke on promoting business sponsorships for state meetings to fund speakers.

**Motion 15-66 made by Sue Mager, seconded by Marilyn Mannino, to extend speaking time. The motion carried.**

Pauline Hofmann is working on the marketing plan.

Neale Steiniger reported that frequently asked questions regarding incorporation will be available soon. Incorporation protects the members and limits liability to the corporation and attracts donors. Incorporation costs are paid by NYSWI not by local chapters. Chapters are incorporated as 501 (c) 4, are non for profit and not tax exempt.

Pat Ferguson reported on the Women's Day at the Fair event. Senator Gillibrand was given a membership at large.

Nominating Committee member Ramona Gallagher gave information on how and when to submit application for candidacy.

Finance Chair Ruthann Rocque reported on the financial results of the October 2014 meeting and the 2015 annual conference.

Linda Przepasniak, Strategic Planning Committee, reviewed the progress of the current strategic plan and the need to prepare a new plan for subsequent years.

**New Business:**

**Motion 15-67 made by Linda Winston, seconded by Ruthann Rocque, that the Communications Committee submit names, for the renaming of the NIKE, to the Board of Directors at the April board meeting to be referred to the conference for vote. The motion carried.**

With no other business the meeting adjourned at 11:59am.